

# “DO YOU NEED A DEGREE OF DIFFERENCE?”

## HOW WORK BASED ACTION LEARNING CAN LEAD TO A MASTERS DEGREE

*Introducing an innovative approach to developing professional capabilities which uses the real business issues people face in their roles, as the basis for gaining a Masters degree. This approach is very different from most traditional accredited programmes.*

- *The ability to strengthen and develop professional and leadership capabilities continues to be critical to organisational and personal effectiveness.*
- *Individuals and organisations want and need relevant, cost effective development where there is a demonstrable return on investment and a high degree of learning and personal development.*

The presentation and discussion will examine how accredited Action Based Development leading to an MA in Professional Practice can help individuals achieve the following :

- \* Enhanced personal insights gained through reviewing and reflecting on professional actions taken
- \* Exposure to new theories, ideas and concepts which support effective professional practice: linking theories to actions in a practical way, to develop individual and organisational performance
- \* Researching and developing theories of what really goes on in an organisation and making change and improvements happen
- \* Improved performance and action in your role

**David Collier, Managing Director of DCA Leadership Development Ltd** and **Andrea Charman Managing Partner of Equilearn** specialise in developing leadership and professional capability using **Action Based Development (ABD)** . Using this innovative approach David & Andrea have supported and developed professionals and leaders within organisations such as HBOS, Lloyds TSB, and Persimmon.



**DCA**   
Leadership Development Ltd

- ACTION
- RESEARCH
- LEARNING

**Equilearn**